



Connecting Founders with Investors

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Hi {{ contact.FIRSTNAME }},

We are excited to share the news that that Startup Steroid now has over 300 companies on our platform. Today, we are showcasing three companies that we have enjoyed getting to know, and we believe they have great potential for the future. They are: Key, which is developing a really interesting business in a "Concierge desk for Air B&B rentals", Family Proud, which is developing a care management platform that connects families to their support network with a special focus on veterans, and Did You Remember To, which is a consumer product company that is developing versatile hardware for reminders. Please check out their profiles and our one-on-one interviews with the founders below. If you would like to get in touch with these amazing founders, please reply to this email and we will be happy to make an introduction.

We are also taking this opportunity to highlight one of our favorite investors and the founder of OSEA Angels, Xandra (Ortiz) Laskowski. In her interview, Xandra shares a lot of very important lessons for founders who are fundraising. Please check out her interview on our investors' page.

About Startup Steroid

The SaaS Platform That Connects Founders With Investors

- We help founders organize their information once, and get in front of thousands of investors.
- Investors can get a curated list of startup companies that match their needs to invest in the most promising startups.
- We provide angel investor groups a platform to help them seamlessly manage the startup investment process through various stages.

www.StartupSteroid.com

Featured Investor

Xandra (Ortiz) Laskowski,
Angel Investor and Founder of OSEA Angel Investors

Xandra Laskowski is an angel investor and startup advisor with over 25 years of entrepreneurial experience with large multinational tech companies as well as startups as a founder, investor, advisor and board member. She founded OSEA Angel Investors in



2017, a women-focused angel investment group based at the UCI Cove, University of Irvine, California.

She has held positions as Worldwide Commodity Manager and National Major Accounts managerial roles before moving into the Angel Investment and startup worlds.

OSEA Angel Investors is an investment partner with Tech Coast Angels, Titan Angels (CSUF), The Cove Fund, Angel Syndication Network, Antler, TiE Global and Women Angels of the Bay Area. Through Xolas, Ms. Laskowski provides startup consulting assisting entrepreneurs in producing their "Startup Roadmap". Ms. Laskowski participates in industry events as a moderator, panelist and mentor regarding angel investing and entrepreneurship.

In 2019 Ms. Laskowski was included in the Orange County Business Journal OC 500 Directory of Influence for Innovation and in February 2020 was nominated to the Orange County Business Journal Woman in Business Awards. In October 2020 Ms. Laskowski was awarded the Connected Women of Influence Gamechanger Award for her work with OSEA Angel Investors.

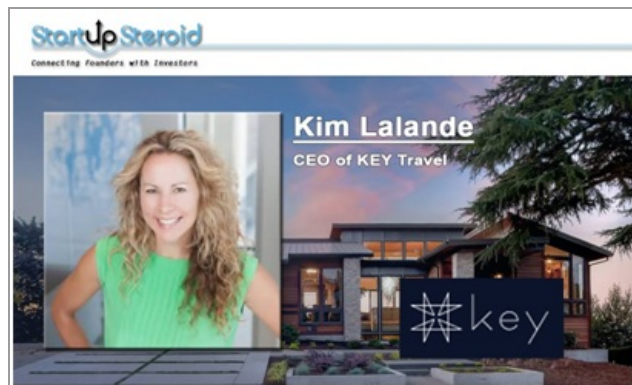
[Full Interview](#)

[Highlight](#)

Angel Partners

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Startup Showcase



[Key Travel](#)

Where hospitality meets technology

KEY has spent the past six years building a curated marketplace for customers who are traveling or at home. Its proprietary technology allows users to search and book curated vacation homes, in-home services and local experiences, making life easier and moments unforgettable. KEY's customer-facing technology platform provides users with a seamless, digital experience where they can browse and book. Its machine-

learning recommendation engine matches customer needs to curated homes, services and experiences, while its back-end system enables the company to scale by supporting each transaction through vendor on-boarding, inventory management, order fulfillment and payments processing.

[Full Interview](#)

[Highlight](#)

[5-in-5 Interview](#)

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Family Proud Receive and Give Support

Family Proud is a care management platform connecting families to their support network, community and resources critical to their care. Founded by two veterans, their team of Naval Academy, Stanford GSB, and Healthcare executives have walked in the shoes of both caregivers and patients and know there is a better way. As graduates of a top digital health accelerator, they are currently deploying Family Proud to families in need and are actively fundraising our angel/pre-seed round (Raised \$575K of \$750K target).

[Full Interview](#)

[Highlight](#)

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Did You Remember To Your motion-triggered reminders

Did U Remember To LLC is the home of atendit, "your motion-triggered reminder". The Company with its small team of very experienced entrepreneurs, developers, and marketers, has created and is now selling atendit, a unique combined Bluetooth Low energy beacon and mobile app product that delivers to the user's mobile phone custom reminders just as they are leaving home. The initial use of the product is for

consumers (B2C), but the system has many business applications (B2B) and represents a great opportunity for multiple revenue streams, i.e., attendit Sensor sales and advertising sales. The company has raised \$160,000 in capital from the principals and several outside investors and is seeking \$350,000 in additional investment to accelerate its growth.

[Full Interview](#)

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Optizm Global is a global recruitment firm specializing in executive and IT search. We help Growing Businesses & Startups Find The Best Talent!



Tech-Synergy is a leading provider of call center, transcription, remote support and virtual assistant solutions to customers around the world.



RepuGen helps healthcare organizations proactively manage their online reputation and improve the patient experience.



SkeegTen is a full-service digital marketing agency serving businesses of all kinds with ROI based online marketing services.



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Opportunities To Connect With Investors



Startup Steroid Angel Investor AMA
Saturday, May 15 [10 am - 12 noon]

Join us for an "Ask Me Anything" session with angel investors on Clubhouse. Come up on



TiE SoCal Pitch Event
Wednesday, May 26 [5:30 PM]

TiE SoCal Angels is a network of successful

stage and interact with angel investors to get your questions answered. In this room, we will discuss best practices to connect with the investors, how to pitch, the investment process, and much more.



entrepreneurs, professionals and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

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